

Mayor's Worthy Cause

Inspire, Empower, Encourage



Sponsorship/Advertising Form:

*Sponsorship Deadlines: - Forms and checks must be received by the Mayor's Worthy Cause by Monday, June 7, 2021 or we cannot guarantee your inclusion in printed materials. Logos must be emailed to rbarter@taunton-ma.gov by **Monday, June 7, 2021** to guarantee inclusion in printed materials. (All logos must meet acceptable community standards.)*

Diamond Sponsor \$10,000

- Large logo on banner over Broadway
- Ten complimentary tickets for admission to Light Up the River event
- Logo on signage at 3 Mayor's Worthy Cause events
- Logo on banner on Downtown corners for 10 weeks
- Logo & link to your website on Mayor's Worthy Cause list of sponsors on city website
- Recognition in press release
- Company name tagged in ALL social media posts for all three events (Salute to Veterans, Light Up the River and Summer Celebration)

Platinum Sponsor \$5000

- Two complimentary tickets for admission to Light Up the River event
- Logo on signage at 2 Mayor's Worthy Cause events
- Logo on banner on Downtown corners for 4 weeks
- Logo & link to your website on Mayor's Worthy Cause list of sponsors on city website
- Recognition in press release
- Company name tagged in 8 social media posts for all three events (Salute to Veterans, Light Up the River and Summer Celebration)

Gold Sponsor \$2500

- Logo on banner at 1 Mayor's Worthy Cause event
- Logo & link to your website on Mayor's Worthy Cause list of sponsors on city website
- Recognition in press release
- Company name tagged in 6 social media posts for all three events (Salute to Veterans, Light Up the River and Summer Celebration)

Silver Sponsor \$1000

- Logo & link to your website on Mayor's Worthy Cause list of sponsors on city website
- Recognition in press release
- Company name tagged in 3 social media posts for all three events (Salute to Veterans, Light Up the River and Summer Celebration)

Bronze Sponsor \$500

- Company name on Mayor's Worthy Cause list of sponsors on city website
- Company name tagged in 2 social media posts for all three events (Salute to Veterans, Light Up the River and Summer Celebration)